



## **Terms of Service**

### **1. Subscription**

- The subscription to our services is annual and does not renew automatically.
- Upon subscribing, the service is activated for 12 months from the date of payment.

### **2. Cancellation and Refunds**

- Subscriptions cannot be canceled once payment has been made.
- If there are technical issues on our part that affect the service, we will address them directly. Depending on the case, the user may be compensated with an extension of their subscription for up to 3 months, once per year.

### **3. Website Usage**

- The website must not be used for any illegal purposes or activities that violate regulations.
- The site administration reserves the right to suspend or terminate accounts that violate the terms.
- The service must not be used to extract, scrape, or misuse TikTok data in a way that violates TikTok's Developer Policy.

### **4. Modifications**

- We reserve the right to modify these terms at any time. Users will be notified of any significant changes via email or through the website.

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## Privacy Policy

### 1. Data We Collect

- We only collect public TikTok data (e.g., video metadata, comments, likes, shares, hashtags) through TikTok APIs for analytics purposes.
- We do not request or store user login credentials.
- We do not collect or process sensitive personal information from TikTok users.

### 2. How We Use Data

- Public TikTok data is used exclusively to generate aggregated insights such as engagement metrics, sentiment analysis, trending keywords, and performance dashboards.
- Data is displayed inside MindyHub and may be exported by the user in the form of reports (e.g., PDF).

### 3. Data Storage and Security

- We do not permanently store TikTok user data unless required for generating reports.
- Any temporary data stored during processing is encrypted and automatically deleted after analysis.
- We do not share TikTok data with third parties.

### 4. User Rights

- Since we only process public TikTok content, no personal accounts are linked.
- Users may request deletion of any reports or analytics generated on our platform by contacting support.

### 5. Compliance

- Our integration with TikTok is limited to the approved APIs and complies with TikTok's Developer Terms and Privacy Policy.
- We do not use TikTok data for advertising, targeting, or resale.